

WALK-N-ROLL FOR SB[®]



2017 SPONSORSHIP GUIDE

BACKGROUND

ABOUT SBACFL

Since 1975, the Spina Bifida Association of Central Florida (SBACFL) has dedicated itself to preventing Spina Bifida and enhancing the lives of all affected. Our goals are to provide education, support, and outreach to the 177,000 people with Spina Bifida, and specifically reach those adults and children throughout the region and in the 22 Central Florida counties we service.

SBACFL partners with national and local companies to further our mission and assist us in reaching those affected by Spina Bifida.

Learn more about SBACFL and Spina Bifida on our website:
www.sbacentralflorida.org

ABOUT WALK-N-ROLL

Walk-N-Roll for Spina Bifida® is a family-friendly walk event that raises critical funds, increases awareness of Spina Bifida and celebrates the accomplishments of the over 177,000 Americans living with Spina Bifida. All proceeds are used for programs and services for people with Spina Bifida and their families.

Walk-N-Roll is a very meaningful and inspirational experience for everyone who participates. The event truly embodies a sense of inclusiveness and empowerment which the Spina Bifida community embraces in all that it does.

Learn more about Walk-N-Roll for Spina Bifida on our website:
www.walknrollsbacfl.org

ABOUT SPONSORING

As a sponsor for the SBACFL Walk-N-Roll for Spina Bifida, your company will benefit from a year-long program, providing continuous promotional opportunities through our recruitment, fundraising, event day, post events and social event marketing efforts. Your company will also benefit from local exposure at hospitals, community stores & establishments, Walk event activities, and web and social media activities.

OPPORTUNITIES

SPONSORSHIPS

(Benefits detailed on next page)

Presenting Sponsor

\$5,000 (Tampa or Orlando)
\$9,000 (both)

Gold Sponsor

\$2,500 (single) or \$4,000 (both)

Silver Sponsor

\$1,500 (single) or \$2,500 (both)

Bronze Sponsor

\$750 (single) or \$1,500 (both)

Exhibitor

\$500 (single) or \$1,000 (both)

Non-Profit Exhibitor

\$100 (single) or \$200 (both)



SPONSOR BENEFITS

	Presenter	Gold	Silver	Bronze	Exhibitor	Non-Profit Exhibitor
Single Location: Orlando OR Tampa	\$5,000	\$2,500	\$1,500	\$750	\$500	\$100
Both Locations: Orlando AND Tampa	\$9,000	\$4,000	\$2,500	\$1,500	\$1,000	\$200
Pre-Event						
Invitation to Kickoff Event						
Opportunity to Speak at Kickoff Event						
Name and/or Logo on Promotional Material	Large	Medium	Small	Name Listed		
Website - SBACFL/WNR	X	X	X*	30 days prior	7 days prior	7 days prior
Press Release	All	4	2	1		
Advertisements	All	All				
E-Newsletter	X	X	X	X		
Event Day						
Opportunity to Speak at Opening Ceremony						
Opportunity to Speak at Closing Ceremony	X					
Exhibit Area	X	X				
10 X 10 Tent/Table/2 Chairs	X	X**	X**			
Display Corporate Banner - Provided By Corporation	X	X				
Distribute Product	X	X	X	X	X	X
Company Profile in Chapter Newsletter	X	X				
Name and/or Logo on Promotional Material	Large	Medium	Small	Name Listed		
Event Posters	X	X	X			
Banners/Ribbons	X	X				
Event Shirts	Large	Medium	Small	Name Listed		
Post-Event						
Right of First Refusal for 2018 Campaign	X					
Feature Article About Company's Participation in E-newsletter Sent To All Walkers	X	X	X	X	X	X
Appreciation Acknowledgement SBACFL Newsletter	X	X	X	X	X	X

Sponsorships can be customized to meet your needs. In-kind donations may qualify for sponsorship benefits.

Deadlines for Logos: Early Birds - June 1, 2017/for websites & e-newsletter - June 1, 2017/printed material - September 15, 2017

* If signed sponsorship agreement and payment are received by June 1st, 2017, company logo will be used on all website announcements. After June 1st, 2017, name listing only will be used.

** If signed sponsorship payment is received by August 1st, 2017 the tent, table & chairs will be provided (10 x10 tent, 8' table & 2 chairs). After August 1st, 2017, company must provide own. EZ up tent, tables and chairs available for an additional \$100 for Bronze, Exhibitor and Non-Profit. Must be secured by August 1st deadline.

For additional information on this proposal or other opportunities, please contact us by phone at 407-248-9210 or at contact@sbacentralflorida.org. For more details on the Spina Bifida Association of Central Florida, please visit our website at www.sbacentralflorida.org.

COMMITMENT FORM

YOUR INFORMATION

DONOR/COMPANY NAME: _____
(as you prefer to be listed)

CONTACT NAME: _____

ADDRESS: _____

EMAIL ADDRESS: _____

PHONE: _____ FAX: _____

YES, my company would like to walk as a team at the event! Send me team information!

SPONSORSHIP LEVEL

Platinum (Closing) \$5,000 - Orlando/Tampa

Gold \$2,500 - Orlando/Tampa

Silver \$1,500 - Orlando/Tampa

Bronze \$750 - Orlando/Tampa

Exhibitor \$500 - Orlando/Tampa

Non-Profit Exhibitor \$100 - Orlando/Tampa

Platinum (Closing) \$9,000 (both)

Gold \$4,000 (both)

Silver \$2,500 (both)

Bronze \$1,500 (both)

Exhibitor \$1,000 (both)

Non-Profit Exhibitor \$200 (both)

We would like a 10x10 tent, table, & 2 chairs. (Bronze & both Exhibitors will be charged a \$100 fee)

We do not need the tent, table, & chairs.

METHOD OF PAYMENT

Check/Money Order Payable to SBACFL.

Visa Mastercard AMEX

Card Number: _____

Expiration: _____ Code: _____

Signature: _____

Printing deadlines vary. Donors will be recognized & acknowledged accordingly.

Please Send This Form & Payment to:
SBACFL
c/o Walk-N-Roll
100 West Lucerne Circle, Suite 100G
Orlando, FL 32801

Contact: Wayne G. Kuberiet

Phone: 407.248.9210

Email: contact@sbacentralflorida.org